

ZIUA COMUNICATIILOR

Editia a XIII-a, EU-RO TELECOM III, 4 iunie 2009, Crowne Plaza, Bucuresti

Repere orare	Companie – Lector	Tema
08h00 – 09h00	Inregistrare participanti	
09h03 – 09h30	1 ZIUA COMUNICATIILOR, eveniment european de referinta	
	Cuvant de deschidere	
	Mesaj din partea ITU	
	GUVERN, MAI	
	MCSI	
	ANCOM	
	OPERATORI	
	- ROMTELECOM - Fotis Karonis – Dir.Ex.Tehnologia Informatiei	„ROMTELECOM: From a Monopolistic Telephony Operator to a Multi-services Entertainer or How to teach an elephant to dance”.
	- VODAFONE – Marian Velicu – Senior Director	„ Vodafone Romania : alaturi de consumatori si companii prin Solutii de comunicatii eficiente”
09h30 – 11h15	- UPC ROMANIA – Raluca Milin – Marketing&Sales Director	- „DVR in fiecare casa – ce vrei, cand vrei pe televizorul tau!”
	- GTS TELECOM – Dan Mihaescu – Country Manager	„ GTS Central Europe, One Region, One Network, One Stop”
	- RADIOCOM - Marius Popentiu – Director Executiv	- „ Acces broadband: rezidential, comunitati”
	- ERICSSON – Razvan Pirvu – Director Marketing	- ERICSSON
	- RCS – RDS -Valentin Popoviciu – Director Dezvoltare	„ RCS&RDS – solutii integrate de comunicatii pentru Utilizatorii rezidentiali si pentru mediul de afaceri”
	- COSMOTE – Gabriel Ionita – Products & Serv. Dev.Manager	- COSMOTE
11h15 – 11h40	Sesiune interactiva	
11h40 – 11h55	Pauza cafea	
11h55 – 14h00	2 Parlament / Secretar de Stat MCSI	
	FURNIZORI	
	- MICROSOFT - Andrew Lund	„ MICROSOFT stratejy for partnership”.
	- HUAWEI - Alessandro Casagni – Senior Marketing Manager	„Single RAN: Huawei Leads the way to ALL in one Network”.
	- TOPEX – Radu Balaci – Business Development Manager	„ TOPEX – Made in Romania”.
	- ALCATEL-LUCENT - Dan Bedros – Presedinte	- „Applications Enablement a strategy for a new Telecom world”.
	- NOKIA SIEMENS NETWORKS - Dragos Chivu – Country Dir.	- „Bridging the digital divide:connectivity for the next billionth”.
	- ORACLE - Sorin Mandrutescu – CEO	„ How Oracle Technology Can Help to Reduce the IT costa”.
	- S&T ROMANIA - Bogdan Cocora – Director General	- S&T ROMANIA
- RED HAT - Agnes Horvat	„ RED HAT-platforma OPEN SOURCE a aplicatiilor TELCO”.	
- ZTE - Lorian Vintila	- ZTE	
14h00 – 14h25	Sesiune interactiva	
14h25 – 14h40	Pauza cafea	
14h40 – 16h00	3 Secretar de Stat MCSI/ Ministerul Economiei : Marius–Constantin Fecioru, Ioana Raicu	
	MASA ROTUNDA	
	- ALVARION - Viorel Chirascu – General Maneger	- „Shaping the Broadband Infrastructure of the Future”.
	- TELETRANS - Horia Hahaianu – Director General	- „ TELETRANS – servicii, competente si perspective”.
	- MIRA TELECOM - Dragos Basmaluta – CEO	„ MIRA TELECOM - Integrator in proiecte de comunicatii”.
	- ROMKATEL/KATHREIN - Costel Iordache –Director Com.	„ ROMKATEL – mereu alaturi de clientii sai”.
	- ROHDE&SCHWARZ - Catalin Niculescu – Director General	„ROHDE & SCHWARZ-35 ani de prezenta pe piata romaneasca.
	- IIRUC SERVICE an affiliate of Raiffeisen Informatik Austria – Calin Rangu – CEO	„Servicii IT si optimizari de comunicatii in contextul crizei Economice-financiare”.
- MOTOROLA - Jose Gama	„Revenue Driven Network Optimization”.	
- NETCITY TELECOM - Petru Fuiorea; FRR - Vasile Ciobanita	- NETCITY TELECOM ; FRR	
16h00 – 16h15	Sesiune interactiva	
16h15 – 16h20	Tombola	
16h20	Pranz de afaceri	
Toata ziua	Showroom cu demonstratii tehnice Evaluare tehnologii	Alvarion, Dell, INES, Motorola, Neticity Telecom, Radiocom, IIRUC Service an affiliate of Raiffeisen Informatik Austria, Rohde&Schwarz, UPC Romania, Vodafone, Romkatel/Kathrein, Romtelecom, Samsung
18h30	Chevaliers Tastevin	

Participanti si parteneri : ALCATEL-LUCENT, ALVARION, CISCO, COSMOTE, DELL, ERICSSON, FRR, GTS TELECOM, HUAWEI TECHNOLOGIES, INES, MICROSOFT, MIRA TELECOM, MOTOROLA, NETCITY TELECOM, NOKIA SIEMENS NETWORKS, ORACLE, RADIOCOM, IIRUC SERVICE an affiliate of Raiffeisen Informatik Austria, RCS&RDS, RED HAT, ROHDE&SCHWARZ, ROMKATEL/KATHREIN, ROMTELECOM, S&T ROMANIA, SAMSUNG, TELETRANS, TOPEX, UPC ROMANIA, VODAFONE, ZTE.

Parteneri media : AGERPRES, BUSINESS MAGAZIN, CLUB IT&C, CLUB FERROVIAR, COMUNICATII MOBILE, eFINANCE, FRR, InterCITY, IT TRENDS, JURNALUL NATIONAL, MARKET WATCH, NEWSIN, ZIARUL FINANCIAR, ZIUA.

Inregistrarea participarii la: www.zcom.ro/inregistrare.htm; email: office@agnor.ro